



## Building a Partnership Between Your Business and IMANE

Thank you for your company's interest in becoming a sponsor of the Indian Medical Association of New England (IMANE). Sponsors are an integral part of fulfilling IMANE's mission to foster inclusivity, diversity & collaboration among healthcare professionals of Indian Origin within the New England Region. We rely on the synergy created by great partnerships with our sponsors.

Our sponsors are important to our success, allowing us to organize great community events and create value for over 500 members and their community networks. Without sponsor support, we could not provide educational advancement, including our annual CME event, and support community health services, including our free annual health care screening. Sponsorship also helps us to support our networking events and annual gala/awards banquet, and to give back to our local communities.

### 2021 Sponsorship Levels

#### **ANNUAL Sponsor ~ \$ 4,000 (limited slots available) May 2021 to May 2022**

- IMANE Sponsorship website banner on [www.imanemd.org](http://www.imanemd.org) plus social media marketing (Facebook & LinkedIn)
  - Company name shared on [www.imanemd.org](http://www.imanemd.org) and IMANE Facebook Page
- Full-Page Advertisement in IMANE's printed Annual Souvenir Booklet
- Exhibit display table at our 'live' in-person CME Conference and Annual Meeting on Saturday, December 11, 2021 in Waltham, MA.
- Two dedicated virtual events in 2021 where your company representative can:
  - Highlight a topic\* and/or your company
  - Provide a brief organized activity\* (e.g., a presentation or focus group)  
\*topic/activity subject to prior approval by the IMANE Executive Committee

#### **EVENT Sponsor ~ \$1,500**

- IMANE Sponsorship website banner on [www.imanemd.org](http://www.imanemd.org) plus social media marketing (Facebook & LinkedIn)
  - Company name shared on [www.imanemd.org](http://www.imanemd.org) and IMANE Facebook Page
- Half-Page Advertisement in IMANE's printed Annual Souvenir Booklet
- Plus choice of Option A or B
  - (A) Exhibit display table at our 'live' in-person CME Conference and Annual Meeting on Saturday, December 11, 2021 in Waltham, MA.
  - (B) One dedicated virtual event in 2021 where your company representative can:
    - Highlight a topic\* and/or your company
    - Provide a brief organized activity\* (e.g., a presentation or focus group)  
\*topic/activity subject to prior approval by the IMANE Executive Committee

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## IMANE Events of Choice Open To 2021 Sponsors

- CME Educational Conference\* – Saturday, December 11, 2021
- Annual Meeting\* - Saturday, December 11, 2021  
\*held at the Massachusetts Medical Society, 860 Winter Street, Waltham, MA
- Virtual IMANE Events in 2021 – Multiple dates available as requested

For further questions about sponsorship, contact us at [imaneforall@gmail.com](mailto:imaneforall@gmail.com)

To register as an IMANE Sponsor:

- ✓ Complete and submit our *Intent To Sponsor / Exhibit Form*
- ✓ Contact the IMANE Administrator at [IMANE@mms.org](mailto:IMANE@mms.org) or call 781-434-7731

Indian Medical Association of New England (IMANE)  
PO Box 9132  
Waltham, MA 02454-9132  
871-434-7731 . [www.imanemd.org](http://www.imanemd.org)

