



Building a Partnership Between Your Business and IMANE

Thank you for your company's interest in becoming a sponsor of the Indian Medical Association of New England (IMANE). Sponsors are an integral part of fulfilling IMANE's mission to foster inclusivity, diversity & collaboration among healthcare professionals of Indian Origin within the New England Region. We rely on the synergy created by great partnerships with our sponsors.

Our sponsors are important to our success, allowing us to organize great community events and create value for over 500 members and their community networks. Without sponsor support, we could not provide educational advancement, including our annual CME event, and support community health services, including our free annual health care screening. Sponsorship also helps us to support our networking events and annual dinner meeting/awards banquet, and to give back to our local communities.

2022 Sponsorship Levels

ANNUAL Sponsor ~ \$ 4,000 (limited slots available)

- **IMANE Sponsorship website banner** on www.imanemd.org plus **social media marketing** (Facebook & LinkedIn)
 - Company name shared on www.imanemd.org and IMANE Facebook Page
- **Full-Page Advertisement** in IMANE's printed Annual Souvenir Booklet
- **Exhibit display table (for up to 4 representatives)** at our in-person CME Conference on Saturday, May 21, 2022 in Waltham, MA.
- **Exhibit display table (for up to 4 representatives)** at our in-person Annual Dinner Meeting on a Saturday evening in November or December (date and location still to be confirmed)
- **Two dedicated virtual events** between March 2022 and March 2023 where your company representative can:
 - Highlight a topic* and/or your company
 - Provide a brief organized activity* (e.g., a presentation or focus group)

*topic/activity subject to prior approval by the IMANE Executive Committee

EVENT Sponsor ~ \$1,500

- **IMANE Sponsorship website banner** on www.imanemd.org plus **social media marketing** (Facebook & LinkedIn)
 - Company name shared on www.imanemd.org and IMANE Facebook Page
- **Half-Page Advertisement** in IMANE's printed Annual Souvenir Booklet

[Event Sponsorship Package continued)

- **Plus choice of one of the following:** Option A, B or C
- (A) **Exhibit display table (for up to 2 representatives) at our in-person CME Conference** on Saturday, May 21, 2022 in Waltham, MA.
 - (B) **Exhibit display table (for up to 2 representatives) at our in-person Annual Dinner meeting** (Saturday evening in November or December 2022 - date and location tbc)
 - (C) **One dedicated virtual event in 2022** (between March 2022 and March 2023) where your company representative can:
 - Highlight a topic* and/or your company
 - Provide a brief organized activity* (e.g., a presentation or focus group)
*topic/activity subject to prior approval by the IMANE Executive Committee
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IMANE Events of Choice Open To 2022 Sponsors

- CME Educational Conference* – Saturday, May 21, 2022
**held at the Massachusetts Medical Society in Waltham, MA*
- Annual Dinner Meeting* - Saturday evening in November or December 2022
**final date and location still to be confirmed*
- Virtual IMANE Event/s held between March 2022 and March 2023. Multiple dates available (must be requested and pre-approved)

For further questions about sponsorship, contact us at imaneforall@gmail.com

To register as an IMANE Sponsor:

- ✓ Complete and submit our *Intent To Sponsor / Exhibit Form*
- ✓ Contact the IMANE Administrator at IMANE@mms.org or call 781-434-7731

Indian Medical Association of New England (IMANE)
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